



Making Midwest

Making Midwest is not a networking event, nor is it a conference — it is a declaration.

The Midwest is a leader in the creative industry. From Chicago, to Detroit, to Pittsburgh, Nashville and everywhere in between, the Midwest is home to the most passionate and hardworking people in the country — Making Midwest is our collective flag, planted. A proud showing of what we make, how we make it and why. And most importantly, our shared stories, as we grow and push each other to be the very best — we are Making Midwest.



**STARTED in
2015**

Making Midwest is a community project created by Zwelly Co. as an initiative to serve the creative artists of the Midwest United States by bringing them value in the form of inspiration & education.

The cost to support our community is about \$20,000 yearly. All money made goes right back into Making Midwest and funding future projects to make our creative community better.

Here are the ways you can sponsor Making Midwest.

Yearly web & maker Series sponsor | \$500

- Be a year round sponsor on the MMWF site and all online content produced including “The Maker Series”.
- Logo and link on site for 1 year.
- Be included in Festival program
- 1 Free ticket to MMWF

Fest Exhibit | \$500

- Have a vendor table at Making Midwest Fest in July.
- Sell or advertise your business.
- Must have some sort of interactivity. This could be a portfolio review, a demo, a giveaway, etc...
- Have a 30 min segment on schedule to feature an activity or talk at your booth.
- A prize will be awarded for best

Fest Partner | \$1000

- Be a partner for Making Midwest Fest and be included in all printed material for the event
- A chance to speak in between talks about your business.
- 2 free tickets to MMWF

Making Midwest Partner | \$1500

- All of the above.
- 4 free tickets to MMWF